

WHY SHOULD YOUR COMPANY JOIN THE CHAMBER?

Joining the Greater Philadelphia Chamber of Commerce will provide you with instant access to one of the largest chambers of commerce in the nation. We are the strongest, most active business advocacy group in Greater Philadelphia, featuring an exceptional network of approximately 5,000 member companies. Dedicated to our members' growth and prosperity, we can help grow your business, connect you to leaders and legislators, and provide valuable savings on benefits and services. Following are just a few of the built-in advantages of belonging to our influential organization.

NETWORKING & EXPOSURE

- ♦ Choose from 150 annual networking, public policy, and professional development programs and events at outstanding regional venues
- ♦ Build business relationships with peers, executives and experts across industries and the region
- ♦ Increase your company's brand awareness in a wide range of industries and company sizes, from sole proprietors to Fortune 500 corporations throughout the region

POLITICAL CLOUT & REPRESENTATION

- ♦ Benefit from our Public Policy Department's established relationships and lobbying efforts with public officials at all levels of government
- ♦ Work with our Public Policy professionals to navigate and cut through the red tape of doing business
- ♦ Build awareness of your company's agenda and influence ours by joining a Chamber Legislative Committee to encourage business-friendly policies and infrastructure investments

FOCUSED & EFFICIENT MARKETING

- ♦ Promote business growth for your company with other members and the general business community
- ♦ Brand your company using cost-effective options to exhibit, host or sponsor Chamber events
- ♦ Raise your visibility and reach new customers by advertising on our e-Communications and Web site

REGIONAL ECONOMIC DEVELOPMENT

- ♦ Benefit from our efforts to enhance regional and global competitiveness in our 11 counties throughout Southeastern Pennsylvania, southern New Jersey and northern Delaware
- ♦ Get involved in raising the region's profile and image, and nurturing economic collaborations, by volunteering for our executive-level ambassador program
- ♦ Gain access to demographic information and statistics on the Greater Philadelphia region

EMPLOYEE ENGAGEMENT & BENEFITS

- ♦ Access resources to help your business run more efficiently and reduce your bottom line
- ♦ Work with experienced consultants to manage your health care insurance and other business services
- ♦ Take advantage of unlimited opportunities for your employees to network at events, increase knowledge through training workshops, build leadership skills through our young professionals' connections and community initiatives
- ♦ Receive complimentary member discounts, including many for Greater Philadelphia's most popular arts and cultural venues

Want to find out more about how Chamber programs and benefits can be a good fit for your business goals? One of our Regional Account Executives can tailor a package to meet your company needs.

Call us at 215-790-3700 or visit greaterphilachamber.com.